

Annual Report

2014





MISSION STATEMENT

The Muskingum Watershed Conservancy Foundation is dedicated to supporting the mission of the Muskingum Watershed Conservancy District by providing financial resources that enhance facilities, programs and conservation efforts on or adjacent to District lands and waters.

MESSAGE FROM OUR BOARD CHAIR AND DEVELOPMENT COORDINATOR

Dear Friends,

2014 was a fantastic year for the Muskingum Watershed Conservancy Foundation. The Foundation funded twelve projects throughout the watershed, including a rapid deployment craft for the Tappan Lake Volunteer Fire Department, ice rescue equipment for the Piedmont Lake Marina, several environmental education programs for children, and a number of improvements to the Messerly Recreation Center at Charles Mill Lake Park. Since 2004, the Foundation has funded 60 grant projects totaling nearly \$300,000. Without the support from our generous donors, none of this would be possible.

The 16th Annual Golf Outing, held on August 14, 2014 at Oak Shadows Golf Club in New Philadelphia, was the Foundation's largest fundraiser ever. The Foundation raised over \$16,000 from this event, doubling last year's record-breaking year! Because of this tremendous support, the Foundation will be able to fund even more grant projects next year and make a bigger impact in our watershed. We cannot thank our sponsors enough for making the 2014 outing so successful! Our Gold Sponsors included Hull & Associates; DLZ Ohio; W.E. Quicksall & Associates; Beaver Excavating; Chesapeake Energy; Pissocra-Mathias Realty; Hammontree & Associates; ms consultants; URS; Stantec Consulting Services; KeyBank; Kyler, Pringle, Lundholm & Durmann; Antero Resources; David Bodo & Associates; and WesBanco. Please mark your calendars for the 17th Annual Golf Outing, which will be held on Thursday, August 13, 2015 at Oak Shadows Golf Club!

2014 was also an exciting year for the Muskingum Watershed Conservancy District. The MWCD began implementing its Master Plan of improvements at its parks and marinas. Nearly \$200 million in capital improvements have been planned for campgrounds, utilities and infrastructure, and new recreational amenities. It will be exciting to watch these facilities become modernized and the parks and marinas transformed to better meet the recreational needs of the public.

As the Conservancy District invests into its future, it will be even more critical that the Foundation supports this growth. It will be more important than ever to build our endowment to insure in the District's future. And, it will be more important than ever to spread our philanthropic scope to support conservation and recreation projects throughout our watershed community.

In this first ever Annual Report of the Foundation, we highlight the Messerly Recreation Center and the extraordinary donor who established the fund and is in large part responsible for this beautiful building, which graces the shores of Charles Mill Lake and the cover of this report.

We thank all of our donors for their generous support and look forward to furthering our mission in 2015!

Sincerely,



James R. Schoch
Chair, MWCF Board of
Trustees



Nick L. Lautzenheiser
MWCF Development
Coordinator

2014 GRANTS

Ice Rescue Equipment – Piedmont Marina

MWCD

\$3,225

Charitable Endowment Fund



Ice Rescue Equipment for Piedmont Lake

Tree Workshop

Harrison Soil & Water Conservation District

\$511

Crossroads RC&D Conservation Fund

Fragile Waters Community Education Programming

Massillon Museum

\$2,500

Charitable Endowment Fund, Crossroads RC&D Conservation Fund



Fragile Waters Community Education Programming

AED and Picnic Table for Messerly Center

Charles Mill Lake Park

\$2,861

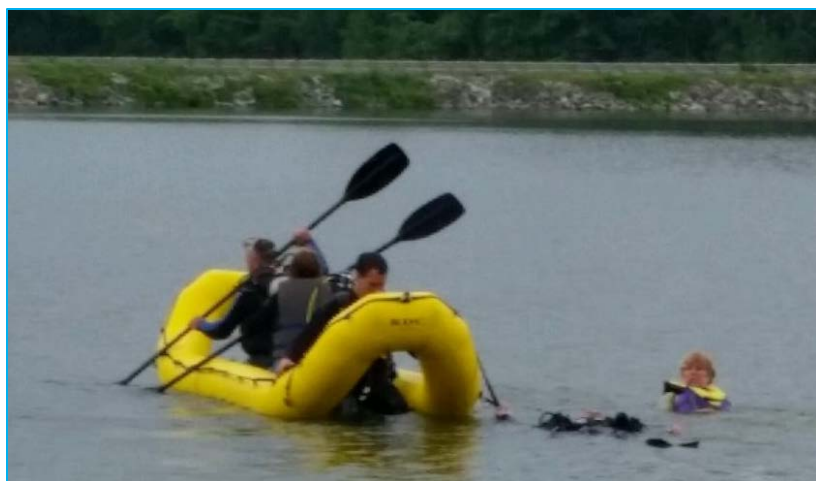
Messerly Recreation Center Fund

Rapid Deployment Craft

Tappan Lake Volunteer Fire Department

\$2,250

Charitable Endowment Fund



Rapid Deployment Craft for Tappan Lake Volunteer Fire Department

OMP Educational Brochure

Ohio Mineland Partnership

\$600

Crossroads RC&D Conservation Fund



2014 GRANTS



Window Treatments for Messerly Recreation Center

Window Treatments and Planters, Messerly Recreation Center

Charles Mill Lake Park

\$1,848

Messerly Recreation Center Fund

Kids Conservation Camp

Muskingum Soil & Water Conservation District

\$1,000

Crossroads RC&D Conservation Fund



Kids Conservation Camp, Muskingum SWCD

Roll-up Doors for Messerly Recreation Center

MWCD

\$9,000

Messerly Recreation Center Fund

James R. Pitney Monument at Charles Mill Lake Park

MWCD

\$1,000

James R. Pitney Fund

Ranger Binoculars

MWCD

\$1,079

James R. Pitney Fund

Steps for Activity Stage at Messerly Recreation Center

MWCD

\$498

Messerly Recreation Center Fund



Roll-up Doors for Messerly Recreation Center

GRANT PROJECT SPOTLIGHT

Messerly Recreation Center

Donna Messerly had a vision for Charles Mill Lake Park. Ms. Messerly is the long-time activities leaders at Charles Mill Lake Park and a retired professor from Ashland University. Ms. Messerly has long desired a facility at Charles Mill Lake Park that could host the numerous activities held throughout the year.

Ms. Messerly established the Messerly Recreation Center Fund in 2010 through an agreement with the Foundation. Her fund was set up as a new fund within the Foundation that could accept charitable donations. Ms. Messerly stipulated that donations would specifically support the construction and maintenance of a future activity center at her beloved Charles Mill Lake Park.

Her overwhelming generosity prompted the MWCD to begin the design and construction of an activity building. When the Messerly Recreation Center opened on May 17, 2014, Donna's dream became a reality.

The Messerly Recreation Center Fund has already

funded several grants for upgrades to the facility, including a picnic table, planters, an automated external defibrillator, and roll-down doors to permit year-round use.

"The Messerly Recreation Center is a true testament to Ms. Messerly's generosity and the culmination of her charitable goals," said Muskingum Watershed Conservancy Foundation Development Coordinator Nick Lautzenheiser. "She is truly grateful that everyone enjoys the new facility and is happy that she helped make it possible."

Ms. Messerly had the vision and generosity that helped shape an MWCD park; the Foundation helped her realize this dream.



Donna Messerly



The foundation being constructed for the Messerly Recreation Center



Interior of the Messerly Recreation Center during construction



GRANT PROJECT SPOTLIGHT

Messerly Recreation Center



16th Annual Golf Outing

August 14, 2014 | Oak Shadows Golf Club, New Philadelphia



2014 Gold Sponsors



16th Annual Golf Outing

August 14, 2014 | Oak Shadows Golf Club, New Philadelphia

1st Place: Team Byrom



2nd Place: Team WesBanco



3rd Place: Team Pissocra-Mathias



4th Place: Team Bible



Proximity Contest Winners

Long Putt, Hole 1: Brandon Tylka
Closest to Pin, Hole 8: Chris Trembl
Longest Drive, Hole 10: Josh Weirich
Closest to the Pin, Hole 15: Jeff Kerr

Skins Winners

Team Byrom (2 Skins)
Team WesBanco (2 Skins)



CHARITABLE FUNDS

MWCF Charitable Endowment Fund

Established to support projects and programs throughout the entire Conservancy District that further the mission of the Foundation.

Thomas W. Hudson Endowment Fund

Established in memory of Thomas W. Hudson, an avid sailor on Atwood Lake, this fund supports conservation projects at Atwood Lake.

Crossroads RC&D Conservation Fund

Established to continue the legacy of the former Crossroads Resource Conservation and Development Council, this fund supports natural resource conservation, environmental education, and outdoor recreation projects.

Atwood Lake Park Fund

Established through an agreement with the Atwood Area Fall Festival, this fund supports capital improvements to Atwood Lake Park.

Boating Safety and Education Fund

Established to support programming for boating education and safety at Atwood Lake. Donations to this fund support programs such as the Junior Sailing Program.

Butch Heavilin Memorial Dog Park Fund

Established in memory of Butch Heavilin, this fund supports the development and operation of a dog park at Atwood Lake Park.

James R. Pitney Law Enforcement Fund

Established in memory of former MWCD Ranger, James R. Pitney, this fund supports training and education for MWCD rangers and peace officers in Ashland and Richland counties.



Charitable Endowment Fund



Boating Safety and Education Fund



Butch Heavilin Memorial Dog Park Fund



CHARITABLE FUNDS



Atwood Lake Park Amphitheater Fund

Atwood Lake Park Amphitheater Fund

Established to support the development of and improvements to the amphitheater site at Atwood Lake Park.

Regis Wissler Endowment Fund

Established in memory of Regis Wissler, this fund supports improvements and enhancements at Seneca Lake Park.

Piedmont Lake Fund

Established by the Belmont Better Hunting and Fishing Club, this fund supports improvements at Piedmont Lake, particularly increasing fish populations.

Messerly Recreation Center Fund

Established by respected Ashland University professor and current Charles Mill Lake Park Activities Leader, Donna Messerly, this fund supports the development and operation of the Messerly Recreation Center at Charles Mill Lake Park.



Messerly Recreation Center Fund

Joey Moffitt Tappan Lake Park Fund

Established in memory of Joey Moffitt, this fund supports projects at Tappan Lake Park in appreciation of all of the memories made at Tappan Lake for Joey and many generations of the Moffitt family.

Pleasant Hill Equine Fund

Established to support equestrian trail development and maintenance in and around Pleasant Hill Lake Park.

General Fund

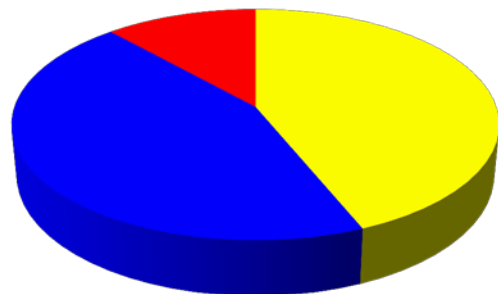
Established to support the general administrative and operating costs of the Foundation and projects throughout the Conservancy District.



Pleasant Hill Equine Fund

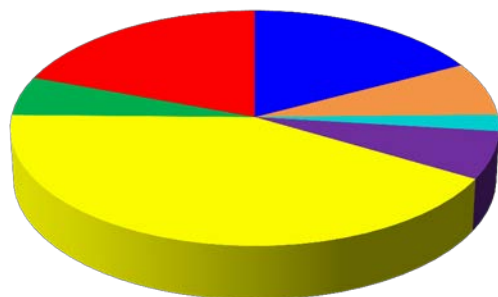
2014 FINANCIAL SUMMARY

SUPPORT & REVENUE



- Corporations - 43.8%
- Individuals - 44.5%
- Other - 11.7%

EXPENSES



- Fundraiser Expenses - 17.3%
- Professional Fees - 7.3%
- Insurance - 2.3%
- Office Expenses - 6.5%
- Grants - 41.8%
- Fund-to-Fund Transfer - 5.4%
- Asset Transfer - 19.3%

FINANCIAL POSITION

ASSETS

Current Assets*

Checking	\$62,718.57
High-Yield Savings	\$46,424.13
Total Current Assets	\$109,142.70

Investments**

Charitable Endowment Fund	\$174,083.00
Thomas W. Hudson Fund	\$236,367.33
Crossroads RC&D Fund	\$115,294.56
Total Investments	\$525,744.89

Total Assets **\$634,887.59**

NET ASSETS

Unrestricted	\$9,515.21
Temporarily Restricted	\$623,872.38
Permanently Restricted	\$1,500.00
Total Net Assets	\$634,887.59

STATEMENT OF ACTIVITIES

REVENUES

Individuals	\$30,418.10
Corporations	\$27,716.00
Other	\$9,058.08
SCF Reimbursement***	\$12,859.98
Fall Festival Fundraiser	\$5,465.64
Total Revenues	\$85,517.80

EXPENSES

Grants	\$24,538.39
Fundraiser Expenses	\$10,153.36
General Administration	\$9,455.91
Fund-to-Fund Transfer	\$3,150.00
Asset Transfer	\$11,338.82
Total Expenses	\$58,636.48

*Balances as of December 31, 2014; unaudited.

**Endowment funds held by the Stark Community Foundation (SCF). Totals through 3rd Quarter 2014.

***Reimbursement from Stark Community Foundation for grants awarded from Charitable Endowment Fund, Hudson Fund, and Crossroads RC&D Fund.



Thank you to our 2014 Donors!

MEMBERS

\$500 and greater

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GPD Group
John Hoopingarner
Joanne Limbach
Donna Messerly
ms consultants, inc.
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Donald H. Sweeney
Tucson, Inc.
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\$250 - \$499

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Gary and Roxane Zell

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Craig Carson
Madeleine Gerdes
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Gary and Bobbie Jones
Darrin Lautenschleger
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Willy Mack
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Jim Wemple

GOLF OUTING SPONSORS

GOLD SPONSORS (\$1,000)

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Chesapeake Energy
David Bodo & Associates, Inc.
DLZ Ohio
Hammontree & Associates, Ltd.
Hull & Associates, Inc.
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Stantec Consulting Services, Inc.
URS
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WesBanco, Inc.

HOLE SPONSORS (\$100)

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Action Now Pest Control
Atwood Area Fall Festival
AultCare
BASEC Property Management
Bloom's Printing Inc.
Canal Tavern of Zoar
Cardno JFNew
CT Consultants, Inc.
CTI Engineers, Inc.
Davey Resource Group
David Williams & Associates, Inc.
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Dublin Management Group
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Tetra Tech
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Betty and Richard Turner
Anna Wachs
Jeffrey Yohe

ABOUT THE FOUNDATION



Muskingum Watershed Conservancy Foundation

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E-mail: info@muskingumfoundation.org

Web: www.muskingumfoundation.org

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DuWayne Porter

Staff

Nick Lautzenheiser

Development Coordinator

nick@mwcd.org

About the Foundation

The MWCD Charitable Endowment Fund was established in 1996 as a component fund of the Stark Community Foundation to provide donors an opportunity to make tax-deductible contributions to support the mission of the Muskingum Watershed Conservancy District (MWCD). In February 2001 the Muskingum Watershed Conservancy Foundation was officially incorporated as a 501(c)3 nonprofit charitable organization dedicated to supporting the mission of the MWCD.

There are currently 14 charitable funds within the Foundation, which support conservation, water quality, recreation, and environmental education projects throughout the Muskingum Watershed. Since 2004, the Foundation has funded 60 projects totaling nearly \$300,000.

In addition to supporting worthwhile conservation and recreation projects, the Foundation was created to help donors meet their charitable goals. If you are in need of assistance in developing a charitable contribution plan or establishing a new charitable fund, please contact Nick Lautzenheiser, MWCF Development Coordinator, at 330-556-4831 or nick@mwcd.org. For more information, please visit www.muskingumfoundation.org.





Photo: Massillon Museum's Camp Hydronaut



Photo: Plain Local Schools tour the Fragile Waters exhibit at the Massillon Museum



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